

stathôtel

Control the market and position yourself!



Foolproof hotel statistics

Stathôtel, an on-line statistics application, delivers reliable data from the biggest independent hotel reservation database.

Depending on the needs of your project, and thanks to this unique tool, you can study the occupancy rate, the RevPar, the mean price or the turnover so as to increase your revenues or have a reliable yield management based on the competition, the context or the demand.

A Web application for hotels, yielders, bankers and investors

A real-time overview of the hotel market thanks to data straight from the Medialog PMS to conduct a research safely and effectively!

Access to past and future hotel statistics to analyze yesterday, today or tomorrow's market.

User-friendly thanks to statistics available by hotel location or by visitor nationality to let you position yourself in a given business context.

Data search optimized by period of time, geographical zone or hotel category to decide how to increase your revenues..



Functions

- . Statistics **by nationality** of the visitors
- . Statistics **by turnover**
- . Statistics **by hotel category**
- . Statistics **by targeted area**
- . Data analysis **in real time**
- . Analysis of the **last 3 years**
- . **Future analysis** up to 36 months
- . Data export in **Excel format**
- . **3 subscription packages:** Discovery (free), Professional, Business

Stathôtel,
a real
decision-making
tool

Decorative colorful smoke or paint splashes at the bottom right corner.



Technical Specificities

- . Multi-devices Web application
- . Mobile use on screen, tablet and smartphone
- . Bilingual English-French version
- . Compatible with Windows and Mac OSx, with any browser
- . Accessible on line or with the Medialoghôtel PMS for subscribers
- . Connection compatible with other hotel PMS
- . Statistical data collected in real time from the Medialog PMS
- . Intelligent database, relational database
- . Data export in Excel format



www.stathotel.com

- . **User and subscription information**
- . **Registering and connecting to the platform**, for all
- . **On-line help for subscribers:** www.stathotel.com
- . **E-mail support:** technical and user assistance



Associated Services

- . **Hotline identical** to your PMS subscription formula, up to 7 days a week, 24 hours a day
- . **Accredited training** by Medialog experts
- . **Regular updates** of the application
- . Design and upgrading of solutions **in partnership with the client**

Medialog, designer of innovative and alternative digital solutions

Our customer-base includes a wide network in the hotel industry. We plan ahead for their needs and offer innovative solutions with cutting-edge technology.

Our software is entirely designed in France by our teams and addresses all types of businesses in the hotel and restaurant industry and yield management activities.

We want our products to be ergonomic, intuitive and user-friendly. They help optimize time spent on daily tasks for enhanced sales effectiveness and improved quality of service and customer satisfaction.

Medialog, hailed for its new product designs, is recognized as an innovative company for its solutions.



www.stathotel.com

contact@stathotel.com

33 (0)1 44 24 10 01

150 boulevard Masséna
75013 Paris

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Analyze. Understand. Anticipate!

A digital solution
designed
by Medialog

Drive your business!

