Get back in control of your distribution

Otac!

Collaborative interface for direct distribution and reservation

Collaborative OTA directly integrated in the Medialoghôtel PMS, Otac ! is a platform that helps to show automatically your stock of available rooms, with no intermediates, to make them available on the market.

Built on the principle of collaboration,the platform enables a hotel to send instantaneously to a peer a booking request that has to be passed on, at a price more adapted to a specific request.

An OTA that limits the number of intermediates

Otac ! lets hotel-owners work together to optimize the distribution, turning each hotel into a distributor for all the others, to support the economy of a local activity in their area.

It limits the number of intermediates and the costs by keeping booking commissions at 5%, and it promotes peer support by giving a 5% commission for reservations between peers.

Collaborative distribution lets clients find the best booking solutions directly from the hotel-owners with a unique service: the last room available in the area.

Functions

- **Interface accessible** with the Medialoghôtel PMS
- **Consultation in real time** of available rooms
- **Search of availability** by hotel names
- Results posted **by list or location** on Google Maps
- Display of **room and rate offers**
- Filter by **rate, category, equipment**
- Client **booking form**
- Confirmation or cancellation of booking by **email or text message**
- **Synchronization** of the data with the Medialoghôtel PMS database

A booking **commission limited** at 5%

An Alternative Offer

- **Collaborative platform** integrated in the Medialoghôtel PMS
- Comprehensive **booking commission of 5%**
- **Fair remuneration** for the stakeholders
- **Gain in time** to respond to clients' needs
- **Meets demands** immediately
- **Flawless customer** service, qualitative e-reputation
- **A showcase** for an independent hotel-owner network
- Fast and simple to post **on-line distribution offers**
- Live room booking **with PMS updates**
- **Develops customer loyalty** and expands your customer database

Technical Specificities

- **Responsive, multi-device** Web Application
- **Multilingual** solution
- **Nomad use** for tablet, accessible on fixed station and smartphone
- Can be used with **any Web browser**
- **Compatible** with Windows and Mac OSx
- **Secured access** to your account
- **Data synchronization** and safeguard in the Medialog datacenter

Associated Services

- **Hotline identical** to your PMS subscription formula, up to 7 days a week, 24 hours a day
- **Personalized assistance:** technical and user support
- **Accredited training** by Medialog experts
- **Regular updates** of the application
- Design and upgrading of solutions in **partnership with the client**

Medialog, designer of innovative and alternative digital solutions

Our customer-base includes a wide network in the hotel industry. We plan ahead for their needs and offer innovative solutions with cutting-edge technology.

Our software is entirely designed in France by our teams and addresses all types of businesses in the hotel and restaurant industry and yield management activities.

We want our products to be ergonomic, intuitive and user-friendly. They help optimize time spent on daily tasks for enhanced sales effectiveness and improved quality of service and customer satisfaction.

Medialog, hailed for its new product designs, is recognized as an innovative company for its solutions.

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otac!

A digital solution
designed
by Medialog

Drive your business !

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